

Digital Inclusion Leadership Award Winner

Davidson, NC

Leader in Digital Inclusion Best Practices, Most Innovative

Inspired by 12-year-old Franny Millen, who wanted to help more of her classmates access the Internet at home, Eliminate the Digital Divide (E2D) has provided homes with school-aged children in Davidson a computer and access to the Internet at home. Mayor John Woods also named every second Saturday in May “E2 Lemonade Day” to support grassroots fundraising efforts, and has helped organize digital literacy classes for the community.

Population targeted

School children, female heads of households, low-income households, non-English speaking households.

Key metrics

E2D has distributed 430 computers in the last year, serving 2,021 people in Davidson.

City's role

The Davidson City Government has supported E2D every step of the way. The Mayor initially helped the organization conduct a community needs assessment related to computer use in the home. It has also helped open fundraising doors and raise awareness about the organization's work.

Advice to other cities

Your community — no matter the size or relative prosperity — has the capability to resolve the digital divide for all families.

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