



Official Launch of the Ammon Fiber Utility:
How a Small Town in Idaho built a 21st Century Communications Infrastructure

Date: October 5th, 2017 • Time: 8:30 AM to 4:15 PM • Location: 3453 S Ard RD, Ammon, ID
83406

Free Admission • Lunch Provided

The City of Ammon invites anyone interested in understanding the 'Ammon Model' to register and attend.

You Will Learn:

- What the Leadership of Ammon was thinking when they undertook this project.
- How much money has been spent on this project and where the money came from?
- What return on investment Ammon is seeing from this project?
- What does "Software Defined Networking" mean – and why is it important to the model?
- How Ammon Idaho found itself on the front lines of these global waves:
 - Open access infrastructure and how it differs from open access networks
 - Infrastructure as a service for digital innovation and communications
 - The model for Small Town America to retain and attract citizens in the 21st century digital economy
 - How any city in America can do what Ammon has done.

You Will See:

- The Ammon Network Operations Center

You will meet:

- The people who created a model that:
 - Achieved a 75% voluntary take rate
 - Added zero debt to the City
 - Provides a \$10 monthly Internet service with no caps or contract



Program Agenda

- 8:00 AM - Facility open for registration check in, continental breakfast, and networking.
- 8:30 AM – Greetings and Introductions:
Brad Little, Lieutenant Governor of Idaho
Bobbi-Jo Meuleman, Chief Operations Officer, Idaho Department of Commerce
Mayor Dana Kirkham, City of Ammon, Idaho
- 9:00 AM - Keynote: How Does the City of Tomorrow Get ‘Smart’? Glenn Ricart, US Ignite
- 9:20 AM - Smart Cities Panel: How do we make ‘smart cities’ a reality? What are the barriers technically, legally or in policy? What role with the Internet of things play and should cities be paying attention?
This panel will include researchers, developers as well as legal and policy experts who will discuss current challenges, future vision and the art of the possible.
- 10:10 AM - Break
- 10:30 AM - Policy Discussion: Does government have a role to play? Christopher Mitchell, Community Networks
Who has the ability to solve the broadband challenges faced by communities across the country? This presentation will consider how historical experience should drive future policy.
- 10:45 AM - Economic Feasibility: Is it time for a New Model? Michael Curri, Strategic Networks Group
Hundreds of broadband feasibility studies are performed by communities every year, but very few projects move forward after the study. Why? What information is needed to inform a sound decision?
- 11:00 AM - Infrastructure as a Platform Panel: ‘Open Access’ means different things to different people. What are some open access models in use today? What are the keys to opening up networks and infrastructure for innovation and competition? Is the ‘Ammon Model’ the next evolution in open access?
- 11:50 AM – Morning Wrap Up
- 12:00 PM - Lunch Break: Box lunches provided
- 12:15 PM – Afternoon Introduction
- 12:20 PM - Special Address: Tom Wheeler, former FCC chairman
Former FCC chairman Tom Wheeler has prepared a special video address identifying why the FCC followed Ammon with such interest during his tenure.
- 12:30 PM - The Ammon Story Panel: Community Networks Christopher Mitchell will lead this 90-minute panel discussion with the entire team from the City of Ammon who created and implemented the ‘Ammon Model’. The discussion will include time for questions from the audience.



2:00 PM - Break

2:15 PM - Attendees will be divided into 2 groups:

Group A will attend a physical tour of the Ammon Central Office and a virtual tour of the network nodes. What are the pieces Ammon used to build their infrastructure? Who paid for the different pieces and how? How do all of the pieces fit to create the 'Ammon Model'?

Group B will remain in the stage area with access to a number of round table discussions hosted by numerous experts. There will be access to the broadband architects, engineers, vendors, as well as legal and policy experts who worked with the City of Ammon. Other tables will have Ammon residents, neighborhood champions, as well as Ammon officials and staff. Attendees will be able to circulate amongst the tables, network, and get their specific questions answered by each of these critical elements.

3:00 PM - Break: All attendees will return to the stage area.

3:15 PM - Groups A and B will switch, with Group A participating in the roundtable discussions and Group B taking the tour.

4:00 PM - Event wrap up

4:30 PM - 6:30 PM - Reception to follow: Johnny Carino's, 2833 S. 25th E., Ammon, ID 83406. Hors d'oeuvres and drinks will be served. All are invited to attend.