

February 28, 2022

Governor Ron DeSantis
400 South Monroe Street
Tallahassee, Florida, 32399



Dear Governor DeSantis:

Over the past two decades, Florida residents have learned of the decisive role that high-quality Internet plays in unlocking boundless education, healthcare, public safety, job creation, and economic opportunities. Reliable and affordable broadband can bring a world of information and promise within reach. Likewise, a lack thereof can have a generational impact on families and rippling effects on their communities.

With unprecedented funding available for broadband access and adoption, collaboration between state and local leadership is imperative. Tribal and local governments are uniquely positioned to seek on-the-ground solutions tailored to their community's needs. State support enables local leaders to make the best use of the myriad of resources available to help achieve ubiquitous connectivity.

By elevating residents' voices and fostering increased collaboration between state and local leaders, the Governor's Office could equip local officials with the key resources necessary for achieving their community's broadband ambitions. Congress' historic investment could provide the backbone for monumental state broadband strategies. We strongly encourage the inclusion of Tribal and local perspectives in Florida's broadband and digital equity plans, ensuring maximum impact of this historic opportunity for decades into the future.

Next Century Cities supports community-based efforts to ensure that all residents have affordable, reliable, high-speed Internet access. We are a non-profit, nonpartisan organization born of the need to elevate community-level perspectives into broadband policymaking at every level of government.

Our organization is made up of more than 200 members in over 40 states, including Gainesville, Haines City, Lakeland, Martin County, Miami-Dade, Palm Coast, Pasco County, and Wilton Manors. The mayors and other local officials in our network have demonstrated expertise in expanding digital infrastructure and developing broadband adoption programs. Many have confronted those challenges in their hometowns, even without state and federal support.

Municipalities understand the far-reaching consequences when residents lack broadband access or cannot afford the subscription price. As Florida drafts a roadmap to spend the influx of federal resources, those plans must support local efforts to generate connectivity solutions for themselves, particularly in counties like Jefferson and Levy, where there is little financial incentive for traditional providers to build infrastructure.



Incorporating local insights through transparent processes with staff dedicated to support ongoing collaboration could help the state meet the demands of a largely online workforce, increased telemedicine offerings, and schoolwork that requires a fast, resilient Internet connection. State tools that empower local participation can bring resource-strapped communities to the table to determine their path toward widespread connectivity.

Public-private partnerships, free WiFi connection points, and municipally managed infrastructure are only a handful of the innovative solutions that local governments have employed to ensure that every resident and business can access the wealth of benefits and essential services the Internet offers. Local leaders are also determined to paint a more granular picture of what service residents want and need, filling persistent information gaps.

Across Florida, local governments are establishing inventive connectivity strategies.

Communities like Ocala have long since invested in broadband infrastructure, using municipal fiber thoughtfully by offering business and residential service years before private providers sold comparable service.¹ Several municipalities across the state, including Orlando and Haines City, helped inform residents about affordable service benefits, ensuring that federal programs serve Floridians.²

The State is distinctly positioned to bolster local access and adoption efforts, expanding initiatives' impact far beyond the strides that any single community can make on its own.

The need is expansive. The timeline is unforgiving. Local governments have made broadband equity a priority and will rely on ongoing partnerships with state leadership to effectuate lasting change.

Respectfully,

Next Century Cities

¹ See Lisa Gonzalez, *Municipal Broadband Pioneer Keeps Innovating* (2018), <https://www.bbcmag.com/community-broadband/municipal-broadband-pioneer-keeps-innovating>.

² See Haines City, *Emergency Broadband Benefit*, <https://www.hainescity.com/476/Emergency-Broadband-Benefit> (last visited Feb. 1, 2022); City of Orlando, *Emergency Broadband Benefit FAQ*, <https://www.orlando.gov/Our-Government/Future-Ready-City/Emergency-Broadband-Benefit-FAQ> (last visited Feb. 1, 2022).