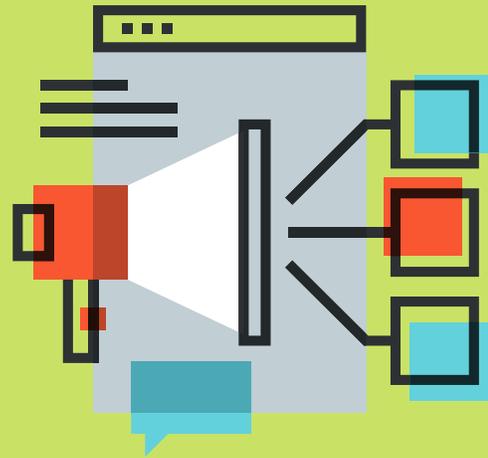


MAY 14, 2021

THE EMERGENCY BROADBAND BENEFIT DAY OF ACTION



THE EMERGENCY BROADBAND BENEFIT PROGRAM

The lack of reliable connectivity causes low-income households to struggle with remote learning, work from home opportunities, telehealth programs, and access to services that transitioned exclusively online. The FCC's Emergency Broadband Benefit helps to ensure that they have the requisite broadband subscriptions to adapt throughout the pandemic.

A discount of up to \$50 per month will go towards broadband service for eligible households and up to \$75 per month for households on qualifying Tribal lands. Eligible households can also receive a one-time discount of up to \$100 to purchase a laptop, desktop computer, or tablet from participating providers if they contribute more than \$10 and less than \$50 toward the purchase price.

TAKE ACTION

Non-profit organizations, anchor institutions, and local and state governments will join forces on May 14th to build awareness about this COVID-19 response program. Our collective goal is to ensure that every household that is eligible for the program learns about the program and how to enroll. There are various ways for your community to [promote the EBB](#), including becoming an [FCC community partner](#).

- Build awareness on social media.
- Include a post in your city council newsletter or town hall meeting agenda.
- Circulate a fact sheet on how the EBB could positively impact your community.
- Post flyers in community centers, libraries, and grocery stores.
- Collaborate with government agencies that provide services for low-income populations.
- Partner with community organizers or faith groups to spread the word.

**JOIN OUR WEBINAR ON
MAY 14, 2021 AT 1:00 P.M. EST**

&

**LEARN OUTREACH STRATEGIES FROM
COMMUNITY LEADERS**



Community leaders and trusted messengers will share best practices to support outreach and enrollment, because not knowing about a program, uncertainty about eligibility, and general distrust can sabotage enrollment and overall program success.

[REGISTER HERE](#)



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