

For Immediate Release

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**JOIN NEXT CENTURY CITIES AND BROADBAND ADVOCATES FOR
THE EMERGENCY BROADBAND BENEFIT DAY OF ACTION ON MAY 14, 2021**

Washington, D.C. (May 12, 2021) – Today marks the first day of [enrollment](#) in the Federal Communications Commission’s Emergency Broadband Benefit (“EBB”) program. In collaboration with providers nationwide, the EBB will make broadband service and devices more affordable for low-income residents.

Eligible households will receive a discount of up to \$50 per month towards broadband service, and up to \$75 per month for households living on Tribal lands. Participants can also receive a one-time discount of up to \$100 towards a laptop, desktop computer, or tablet from EBB providers if they contribute at least \$10 to the purchase price.

We urge local leaders to take action on Friday, May 14th, to ensure that every low-income household in their communities finds out about the Emergency Broadband Benefit program *and* how to enroll.

The [FCC Outreach Toolkit](#) and [USAC Outreach Toolkit](#) include resources for local and state governments to promote the EBB. Local and state leadership should consider doing one of the following this week:

- Build awareness on social media using #EBBDayofAction.
- Include a post in your city council newsletter or town hall meeting agenda.
- Circulate a fact sheet on how the EBB could positively impact your community.
- Post flyers in community centers, libraries, gas stations, and grocery stores.
- Collaborate with government agencies that provide services for low-income populations.
- Partner with community organizers or faith groups to spread the word.

Next Century Cities, New York State Library, and the New York State Broadband Office will co-host a webinar for local and state officials to share effective outreach and enrollment strategies. The May 14th webinar will be held from 1:00 to 2:00 p.m. EST. Register [here](#).

Eligible households can enroll in the Emergency Broadband Benefit Program directly through a [local provider](#), online with the [Universal Service Administrative Company](#), or by downloading and mailing in a paper application via the Universal Service Administrative Company. Resources from local and state officials, nonprofits, and anchor institutions can be found on the Next Century Cities [Emergency Broadband Benefit Resource Page](#).

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